SBTS delivers a range of extension services to the beef industry in Southern Australia

Mission Statement

To provide the southern beef industry with innovative extension services that increase the uptake and understanding of BREEDPLAN and related genetic technologies.

Southern Beef Technology Services (SBTS) provides the members of participating breed societies with innovative extension services and technical support that enables them to maximise their understanding and use of the different genetic technologies that are available. This includes technologies such as BREEDPLAN, BreedObject Selection Indexes, Internet Solutions, TakeStock, GeneProb, Mate Allocation Software and DNA Based Technologies.

SBTS provides a range of broad extension activities coupled with targeted one-to-one consultation and technical support services.

- **Broad Extension Activities** include the delivery of workshops and field days, provision of internet based webinar courses, production of regular newsletters, the development of tip sheets and technical documents, and the circulation of information via social media.

- **Targeted One-to-One Consultation and Technical Support** includes day to day provision of advice and assistance to Breed Societies and their members. Technical support is provided via phone and email support, supplemented with on-property consultations.

SBTS also provides a range of extension services to the commercial beef industry and service providers such as ultrasound scanning technicians and structural assessors. Through collaboration with Tropical Beef Technology Services (TBTS), SBTS provides a truly national extension service for genetic technologies to the Australian Beef Industry.

http://sbts.une.edu.au
Participants

Southern Beef Technology Services (SBTS) is a joint initiative of Meat and Livestock Australia (MLA), the Agricultural Business Research Institute (ABRI) and Breed Societies that run the majority of their cattle in Southern Australia.

Contact Details

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... delivering a range of innovative extension services regarding genetic technologies to the beef industry in Southern Australia.